

EDIALE PRECIOUS

PORTFOLIO

Briefing

I am an IT enthusiast, having gained expertise in several area of recent digital trends with over 4 years of experience both working on personal projects and that of other IT firms and individuals

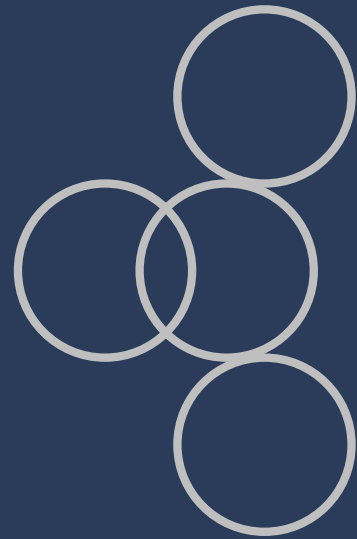


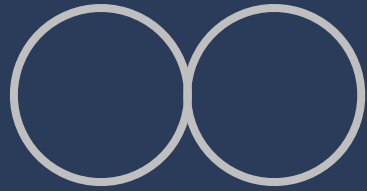
Facial Capture

LinkedIn <https://linkedin.com/in/preciousediale>

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Email: preciousediale1@gmail.com





Skills

- Web Development
- Content Management System
- Graphics Designing
- Social Media Marketing
- Advanced Digital Marketing
- 3D Modelling
- Android App Development
- Search Engine Optimization
- Video Editing & Advert Production
- Basic Software Development
- Cyber security
- Basic UI/UX Design
- Business Name Registration

Technology

HTML, CSS, Bootstrap, Javascript, PHP, Mysql

Wordpress, WooCommerce

Corel Draw, Android Apps

Facebook, Instagram, Whatsapp

Search Engine Marketing (Google Ads)
Email Marketing, LinkedIn

Blender 2.0

Android Studio, Android Framework,
Java.

Ahrefs, MOZ, Search Console, Google
Analytics, Keyword Opt, Google Page
Speed Insight.

Adobe After Effects

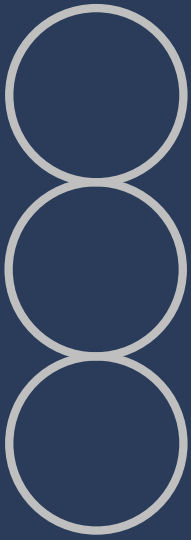
Eclipse IDE, Java, JavaFx

Phishing Test, Basic Mysql Testing

Adobe XD

CAC





Work Experience

- Afrolet Creations - Lead Digital Marketer, Web Developer & Client attendant
- Newmillclass Properties LTD - Web Developer and Social Media Manager
- Naijafinix.com - SEO Manager, Web Maintainer, Digital Marketer
- Awazie Ventures - Web Developer
- Sunzac Global Inv. LTD - Digital Marketer, Web Developer & adviser, Social Media Manager
- Sabipay.com - Graphics Designer, Video Editor and Digital Marketer

Personal Tutoring Projects

- Digital Mentorship and Training
I have single handedly trained more than 1500 individuals comprising of Corp Members, Students and Workers in my monthly “SkillUp” webinar usually hosted on Whatsapp since the past 2 years
The webinars covered digital skills like Graphics, Video Editing, Digital Marketing, Programming Cyber security and more

Design Projects

THE INTERNET OF MONEY

Get exposed to the risks and profits attached to over 10+ digital skills

Content Breakdown

Digital Marketing	Web Devt & Blogging
Graphics Design	Content Writing
Animation	Cyber Squatting
Video Editing	Business Name Reg

Register via: bit.ly/IOM

Over 10+ Digital Skills

Over 80+ Jobs Vacancy

7th-11th June

Whatsapp

09048240622



ASAP Eatery
Cooking you can't resist

ASAP Eatery

Cooking you can't resist

We offer
Home & Office Delivery

FOOD MENU

- 🍷 Noodles 🍷 Egg 🍷 Fried Rice 🍷 Shawarma
- 🍷 Plantain 🍷 Fried Yam 🍷 Bread and Tea
- 🍷 Barbecue (Fish, Chicken, Pork, Chops) and lots more

CONTACT US

Phone	Address	Email
09097123849 08056793222	3rd Gate Apo Mechanic Village, Honda Arena, Apo new site, Abuja	asapmedia01@gmail.com Instagram @asapeatery

FINIX MEDIA ENTERPRISE
presents

NAIJAFINIX MILLIE AWARDS

- ★ **1N1MILLION** Winner
- ★ **N500,000** 1st Runner Up
- ★ **N200,000** 2nd Runner Up
- ★ **HP LAPTOP** 3rd Runner Up
- ★ **SAMSUNG PHONE** 4th Runner Up

Sponsors

Exclusive Single Ladies online Seminar

10 SIGNS HE WILL MAKE A GOOD HUSBAND

Extra Package

Be equipped & know the true man in your life

Heart to heart talks and solutions after lessons

Digging deep and lots more to learn

- Dr. Ruth
- Mum Mercy J
- Mum Toyin
- Mum Chidinma
- Mum Oluseun
- Host: Justina Martins (Best)

Guest Speakers

Registration

Register with N500 only via;
Acc Num: 3146881180, Bank Name: First Bank, Acc Name: Ekprikpo Justina
Send your proof to whatsapp on 08068544955 & you'll be added up to the group

No money to rent a shop?

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Creative Graphics Designing

We offer top notch graphics designing to build up your brand at reasonable cost

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- Birthday Designs
- Business Cards
- Banner Design
- Products Design
- 3D & Plain Logos
- Event Designs
- & lots more

Contact: 08154408294 | tech.afrolet.com

REGISTER YOUR BUSINESS NAME IN 4 DAYS

18,000 only

Save outrageous cost of meeting lawyers



THE INTERNET OF MONEY

How digital skills generate funds & the risks involved before learning them

SABIPAY.COM

MTN 1GB for #340



VISIT SABIPAY.COM TO BUY/REGISTER
WHATSAPP/SMS/ CALL: 08061285788

July/I-O-M Digital Skills Vacancy | 7th-11th June | Whatsapp | 09048240622



CAC BUSINESS NAME REGISTRATION

Affordable & fast delivery to any state within Nigeria

GET YOUR BUSINESS OFFICIAL

- Delivery within 4-5 days
- Save outrageous cost of meeting lawyers
- You relax and we do the job



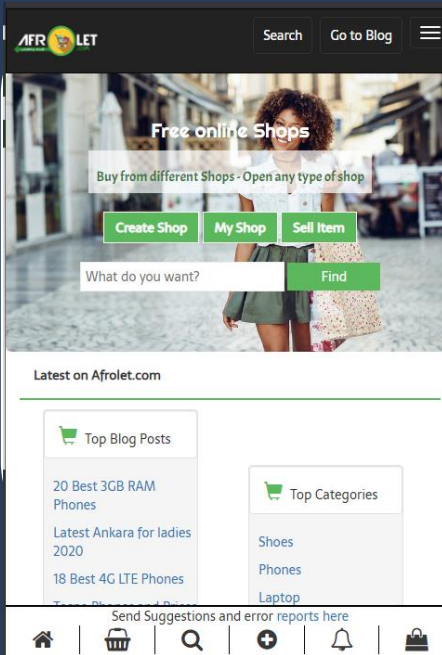
DIGITAL MARKETING

120 potential clients- N5000
200 link clicks - N5000

Struggling with sales? We bring interested and potential clients right to your desk



WEB PROJECTS



Afrolet Online Shopping

An ecommerce website built by me that allows users to create free shops online and upload products they have for sale and interact with other users via negotiation chat and more

URL: <https://afrolet.com>

SEO Contribution

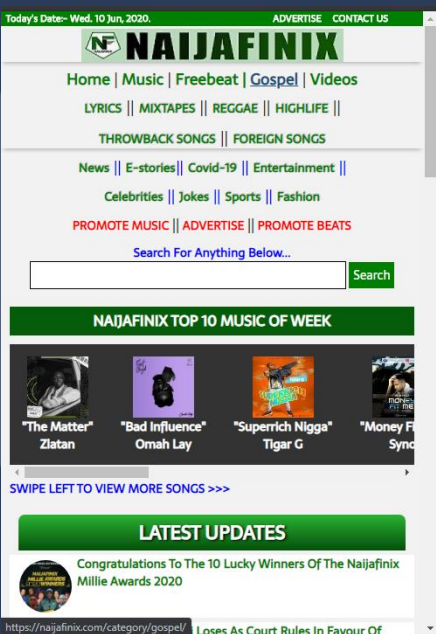
Reduced the Alexa Ranking of this site from 7 million to around 2 million and still reducing



Sunzac Global Investment

A portfolio website built by me for Sunzac Global Investment that displays the services and offers rendered by the company

URL: <https://sunzacglobal.com>



Naijafinix Blog

A fast rising entertainment blog in West Africa with more than 10k daily users built with Custom Wordpress Template

URL: <https://naijafinix.com>

SEO Contribution

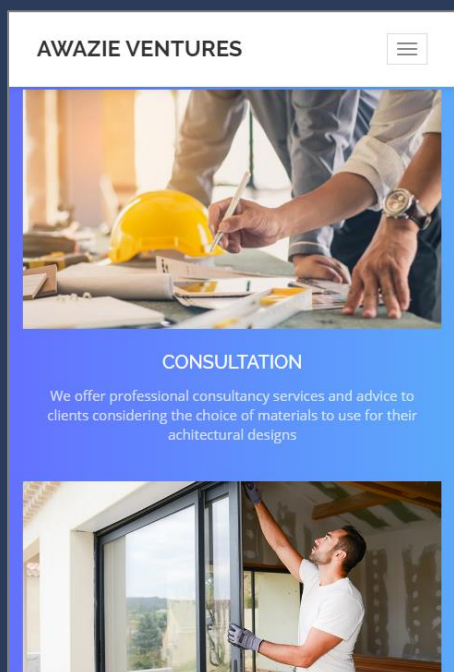
Offered SEO advice that led to a decline in their Alexa Global ranking from 1.5 million to 485 thousand and still declining



Afrolet Creations

The official website for Afrolet Creations built by me. The website displays the portfolio of the company and was built with web technologies like JQuery, Bootstrap 4, Javascript and HTML

URL: <http://tech.afrolet.com>



Awazie Ventures LTD

The official website for Awazie Ventures LTD built by me. The website displays the portfolio of the company and was built with web technologies like JQuery, Bootstrap 4, Javascript and HTML

URL: <http://awazieventures.com>



Zoepic.com

A fast rising Gospel blog that uploads gospel songs and lyrics. This site was built by me with Wordpress

URL: <http://zoepic.com>

Other similar blog created include:

<http://alikaHub.com/blog>

<http://asohype.com>

<http://amafora.com/blog>

SOME DIGITAL MARKETING PROJECTS

Precious Ediale (43501591669...)

Updated just now

Search Filters + Add filters to narrow the data you are seeing.

Account Overview

Campaigns

1 Selected

Ad Sets

1 Selected

+ Create Duplicate Edit A/B Test Rules View Setup Columns

	Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result
<input type="checkbox"/>	Afrolet Create Shop	Active	Bid cap	\$1.00 Daily	180 Link Clicks	11,148	11,565	\$0.02 Per Link Click
<input type="checkbox"/>	Afrolet Shop Signup Campaign	Active	Bid cap	\$1.00 Daily	60 Link Clicks	2,264	2,349	\$0.01 Per Link Click
<input checked="" type="checkbox"/>	Ebook 2	Off	Using ad ...	Using ad...	9 Link Clicks	570	572	\$0.02 Per Link Click
<input type="checkbox"/>	Ebook Sales	Off	Using ad ...	Using ad...	— Purchase	6,402	6,549	— Per Purchase
<input type="checkbox"/>	Kids SkillUp	Off	Bid cap	\$10.00 Daily	9 Messaging ...	4,116	4,221	\$0.40 Per Messag...
<input type="checkbox"/>	Blog websites	Off	Bid cap	\$2.00 Daily	15 Messaging ...	1,532	1,603	\$0.10 Per Messag...
<input type="checkbox"/>	Business Name Registration	Off	Bid cap	\$2.00 Daily	— Messaging ...	—	—	— Per Messag...
<input type="checkbox"/>	Web Design Portfolio - Copy	Off	Bid cap	\$2.00 Daily	— Messaging ...	—	—	— Per Messag...
<p>> Results from 39 campaigns</p>						27,165 People	28,564 Total	—

STC CAMPAIGN

03/21/20 - ongoing

Lifetime 7 days 1 day

Mar 21, 2020 - Jun 10, 2020

703

This campaign has multiple objectives. See ad sets and ads to track your results.

\$18.31 spent

per Week



Total Reach **51,089**

Afrolet Shop Signup Campaign

05/22/20 - ongoing

Lifetime 7 days 1 day

May 22, 2020 - Jun 10, 2020

451

This campaign has multiple objectives. See ad sets and ads to track your results.

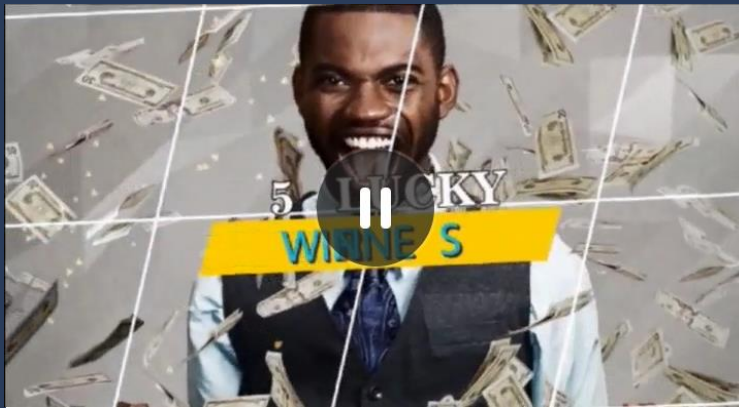
\$7.49 spent

per Day



Total Reach **23,734**

SOME VIDEO EDITING PROJECTS



Naijafinix Millie Awards Promo

About 1 minute Duration

Full Clip: <https://www.youtube.com>



Valentine's Day Promo

About 1 minute Duration

Full Clip: <https://www.instagram.com/p/0>



Appreciation to Pastors

About 1 minute Duration

Full Clip: <https://www.instagram.com/p/1>



Afrolet Creations Promo

About 1 minute Duration

Full Clip: <https://www.instagram.com/p/2>



Sabipay.com Data Promo

About 25 seconds duration

Full Clip: <https://www.instagram.com/p/3>



Sabipay.com Data Promo

About 1 minute duration

Full Clip: <https://www.instagram.com/p/4>

SOME DIGITAL PLATFORMS I WORK WITH



Android
Studio



ACADEMIC QUALIFICATION

- Bsc Economics
- Msc Economics (in View)

THANK
YOU